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Meisser & Partners Newsletter

Brunei Darussalam joins the International Trademark System ("Madrid System")

As of January 6, 2017, it will be possible to obtain trademark protection by an International Registration through WIPO (International Registration) in Brunei Darussalam. Brand owners will benefit from lower costs and an efficient mechanism to seek protection in Brunei Darussalam. So far, trademark protection required a national application through local lawyers. Therewith, trademark protection by the International Registration can be claimed in 98 jurisdictions.

Accordingly, it will be possible to extend the protection of existing International Registrations to Brunei Darussalam or designate Brunei Darussalam within new applications as of January 6, 2017. The existing national trademark registrations remain valid.

We generally recommend to replace the national trademark registrations by International registrations, as this reduces the costs and administrative expenses in the long run. We will advise on your trademark portfolio at the time of the renewal of national trademark registrations in the relevant jurisdiction.

In case of further queries, please do not hesitate to contact us.